News of Columbia Society

Society editor's telephone, 320. Please Mr. and Mrs. Eustace C. Wheeler and tall between 9 and 12 o'clock. OSTUME PARTY TO BE

Mrs. B. W. Lucas and Mrs. R. will be the joint hostesses at a cos ne party to be given tomorrow evening

The guests will be: Mr. and Mrs. E. Mrs. B. D. Gauntlet, Mr. and Mrs. P. F. Anderson, Mr. and Mrs. T. B. Long. Mr. and Mrs. T. B. Crump, Mr. and Mrs. O. S. Krisler, Mr. and Mrs. H. A. La-Rue, Mr. and Mrs. G. C. Helm, Walter Lucas and Miss Inez Lucas.

MISS TANDY TO

Miss Gladys Tandy will entertain with funcheon at 1:30 tomorrow at her home, 107 Price avenue, honoring Miss Carolyn Cotton and Marianna Hubbell of Kansas City. The luncheon will be followed by a matinee party at the Hall

The other guests will be: Mary Evans, SMANN Wheeler, Jennie Melle Henry, Anna Katherine Sykes, Grace Tandy, Mary Fern Kampschmidt, Romola Walter, Rose Banks, Mabel Berry, Sigmun Ballinger, Maxine Hungate, Dorothy Hedrick, Evelina Wright, Frances Wayne Allen, Ruth Mumford, Virginia Hunt, Virginia Harris, Dorothy Hume of Kansas City, Florence Brooks and Margaret Berford of St. Louis and Louise Chand

ENTERTAINS INFORMALLY

Mrs. R. M. Bandy. 1407 Rosemary lane, entertained informally yesterday

G. Potts, Mrs. W. L. Dorgan, Mrs. John ell, Mrs. Sam Shirky, Mrs. H. H. Morgentheyler. Mrs. Ashury Roberts of Mrs. Ashury Roberts of Mrs. Jack Hickman return-Marshall, Mrs. Earl Harris of St. Louis, Misses Willie Lightner, Cecile Stone, No-me Dorgan, Dorothy Warren, Mary Kathryn Potts, Modelle White and Mabel

Miss Reatrice Pulsy returned this af-

Mrs. M. L. Lipscomb, Jr., will enter-tain with an informal luncheon at 1 eclock tomorrow at her home, 410 Hitt visiting in Columbia during the holdays and for their hostesses.

MRS. OLIVE B. WARE CIVES BRIDGE PARTY

Mrs. Olive B. Ware entertain two tables of bridge last night at her e 306 South Ninth street. poests were Mrs. Henry Price and her Mrs. Mrs. M. Z. Powell, of Brazil, Whitehall, Ill. where he spent Christmas Mrs. G. M. Tate, Mrs. Charles McVey, with his sister.

Mrs. Orolle M. Barnett, Mrs. Ceorge Miss Emily Wisdom has returned to Kansas City after spending a few days with her parents, Mr. and Mrs. T. E. The prize was won by Mrs. Ross.

FRATERNITY TO CIVE DANCE

The members of the Sigma Phi Epsilo dance this evening at the chapter h for the members of other fraternities who are spending the holidays in Columbia. house will be decorated through out with a red and green color sche A large Christmas tree will adorn the Miss Lucy Tyler.

Miss Esther G. Callaway, who has been living room and a miniature one will stand on the mantel.

There will be about twenty couples Mrs. E. W. Henderson, 1408 Walnut, had as her Christmas dinner guests Mrs. L. J. Walker and Mr. and Mrs. Alfonso

Mrs. J. A. Klass entertained with a Clarence Anderson. Christmas Day dinner for Miss Sophie Franker of Youngstown, Ohio, Joe Black of New York and Joel Wolfsohn of Chi-

Mrs. D. S. Conley, 1404 Rosemary mo Mrs. D. S. Coniey, 1907

Iane, entertained with a formal dinner lane, entertained with a formal dinner Mexico this morning on business.

Mr. and Mrs. C. A. McCloud of Mr. Mr. and Mrs. L. Street left this morning on business.

Mr. and Mrs. L. Street left this morning on business. York, Neb., who are the guests of Mr. and Mrs. W. T. Conley.

Miss Hazel Major, who has been teaching in St. Charles, has returned for a visit with her parents during the holi-

Dr. C. F. Elzea has returned from

Whitehall, Ill., where he has been visit-Mr. and Mrs. C. C. Bowling will en-

tertain with a formal dinner at their home in honor of Major and Mrs. John D. von Holtzendorff of an Antonio, Tex. Mrs. J. C. Jones entertained last night

with an informal children's party in honor of little Anne McBaine. A feature of the party was the giving of sev-eral dances by the children.

Mrs. John E. Sykes entertained the ers of the Knitting Club at her

Miss Ruth Mumford will entertain with an informal luncheon Friday af-

Welborn Calvin Allyn, nephew of Mrs. Norah A. Dysart, 913 Locust street, is to be married to Miss Dorothy Gates of Crossett, Ark., Saturday, December 31 at the home of the bride's parents. Miss Gates is a graduate of Smith College. Mr. Allyn was graduated from Lake Forest College, Chicago, and of the Uni-ensity of Colorado. Mr. and Mrs. Alwill make their home in Maher,

Rosemary Belcher who has been ing for some time in Jackson, Miss., he guest of her brother, Mason W. lelcher, is espected to return home Mon-

daughter, Carlotta, who have been the mas guests of Captain and Mrs. Paul V. Kellog, 1321 Ross street, left yes-terday for their home in St. Louis.

street, for a few days.

ders, Mr. and Mrs. B. C. Hunt, bunking party last night at her bunking party last night nigh were Hortense Agee, Marjorie Jordan, Helen Chandler, Viola Cox, Thelma Oliver and Flora Baker.

> Miss Mary W. Fisher of Marshall is the guest of her sister, Ms. A. L. Hyde, 213 Thilly avenue.

MAINLY ABOUT PEOPLE

Mrs. W. B. Nowell went to Topeka this afternoon for a visit with daughter, Mrs. Frank A. Michel. Miss Elizabeth Lyon left this m

for Louisiana to visit friends.

Mrs. J. W. Rollinson, who has bee visiting at the home of her mother, Mrs. Sturgeon this afternoon.

Leslie S. White left this afternoon for his home in Bozard.

Mrs. J. A. Freeman and her daughter. Thelma, who have been visiting at home of Mrs. V. P. Parks returned to Centralia this aftern

Mr. and Mrs. J. W. Hitchell returned this afternoon to their home in Leroy. Mrs. L. B. Deaton.

Mr. and Mrs. Tom Chandler we this afternoon to Hallsville to visit Mrs. Chandler's brother.

The invited guests were: Mrs. J. H. to St. Louis after a short visit with ter Warren, Mrs. James Coulded Mrs. Wal-Miss Ida May Jones wet to Hallsville this afternoon to visit with Miss Clara

Miss Beatrice Puley returned this afternoon to Browns Station after a visit with Mrs. James Gilpin. T. Howard Groves is visiting in Fay-

Mrs. S. M. Crocker of Lancaster, Mo. is in Columbia on a business visit. Mrs. Julia Haverstick of Kansas City

is visiting her mother, Mrs Burgess. Mrs. Minnie English of Macon, and Hugh English of Kansas City are spending a few days with Mr. and Mrs. T. E.

Dr. C. F. Elzea returned Monday fro

Ralph Wisdom returned to Jeffer City yesterday after having spent a few days with his parents, Mr. and Mrs. T.

Mr. and Mrs. E. Wheeler, and daughter. Carlotta, returned this afternoon to St. Louis after a visit with friends here. Miss Gertrude Martin returned to Auxyasse this afternoon after a visit with

visiting at the bome of Mr. and Mrs. E. need, returned to Kansas City this me

Miss Virginia Feton and Miss Elsie Feton went to Hallsville this afternoon to visit with their aunt, Mrs. Iva Turner. Mr. and Mrs. Lena Rem went to Halls-

Miss Irla Turner went to Brush this morning to visit friends.

Mrs. W. B. Henderson and gran

daughter, Maxine Eichelberg went this orning to Pilot Grove to visit friends. ing for St. Louis where they will make

Miss May Via went to Huntsdale this

morning to visit friends.

Mrs. Ethel Thompson and Miss Ruth
Sappington went to McBaine this morning to visit friends.

The Rev. and Mrs. A. C. Glendening returned this morning to Jasper after a

Miss Opal Roberts went to Brown Charles Smarr.

Mrs. Wesley Wright went this n to Mexico where she will visit Mrs. Charles Roberts at the Amanda hospital.

Mrs. T. R. Slavin who has been this city for the last year, returned this morning from Lancaster, Ky. Byron Adrey went to St. Louis this

norning on business.

Carl Miller went this morning to ington to visit his grandmother.

Miss Thelma Harrison and Miss Jane Crowe went to Mexico this mornir visit friends.



Fountains. Ask for HORLICK'S.

Avoid Imitations & Substitute?

University News to City Papers Changes Much in Forty Years

Three-fourths of the male membership of the student body of the University of Mitsouri made their weekly pilgrimage to the Columbia brewery Saturday afternoon and again succeeded in consuming as the above, each of them in fact, were an average of eight pints each before Mrs. John H. Reed of Huntsville is an average of eight pints each before based largely upon incidents that hapvisiting Mrs. J. W. Agec, 512 South Fifth sunset, after which they demolished three pened at the University.

brewery will erect an adequate garden the frolicking of the students may be conducted with a minimum of danger to in-nocent bystanders within a radius of ten

The report that Joe Johnson, freshman bands of indignant sophomores who is knees and grovel as one of their number passed, has been branded as untrue

Johnson is suffering from a severe of the brain as was at first believed. Imdiately after the accident University authorities met with representative sopl omores and obtained a pledge from them. inding upon the entire class, that in future hazing only soft rocks and coal will be thrown instead of the old iron omores further agreed not to rem more freshmen from the limits of Boone County in effecting hazing. A raft stranded on the Missouri river thirty miles below Rocheport carrying a freshthis latest move of the faculty.

Johnson, the injured freshman, will be wholly out of danger in two weeks attending physicians said today.

Brandishing pistols and clubs, a large tempted to do harm to one of their pro lessors by surrounding his house and Several of the students were plainly under the influence of liquor.

The professor answered the sun gun and the students withdrew promising to repeat the visit until they succeed ed. The University authorities have been unable to identify the members of the crowd.

Following the annual fight between of the junior class to attend a party in found scattered in front of the buildings and a few shots exchanged between retreating foes.

The local hospital was crowded at midright with bruised but blood-thirsty stulents of both sides. No casualties were eported at a late hour this morning. The nnual junior party to the freshman is listed as the most dangerous event of the school year.

The foregoing paragraphs have the ring of truth generally found in the vap-orings of a devotee of the "painted pipe", yet they are a fair sample of the sort of publicity that went out of Columbia thirty and forty years ago to the metropoli-tan newspapers of the state.

In that dim and distant period in the history of the University the gathering of news in Columbia was done on private initiative wholly. Persons send ing matter to St. Louis and Kansas City had neither interest or knowledge con-cerning the University, according to

Quality

The particular period of the school' It is expected that the owners of the life from which they are drawn is one when, it is said, the University was suf reputation. Stories got out of stunts mas and papas sent their children to universities of other states.

It is difficult for the present-day stu in the University, died in the hospital dent to imagine any large portion of the last night as a result of hazing at the student body engaged in collectively drinking itself under the table. Yet, charged Johnson with failure to drop on this very thing used to happen when Columbia supported a brewery. Further, there was a time when the University of Mrs. Margaret Smith-Wilkinson, she in the art of the moving picture. Missouri included a vineyard among its possessions. From the grapes wine was courses had foredoomed to become great. leave, so she relates, to photographic courses are courses and foredoomed to become great. and the liquid stored in the basement of sped apace, she looked about her and more employment, and to put jealousy in Jesse Hall. It is told of the students of sighed for fine raiment, for the jewels, the hearts of other women, that they may the time that they not only guzzled the rare plumes and furs from the ends sion, broke into the University building women. throw a party.

ing but anecdotes and still not run out paid her many shekels?

UNIVERSITY NEWS

is the guest of her parents, Mr. and Mrs. she would do. W. B. Palmer, 601 South Fifth street.

Miss Buel Leopard, a student in the of the finest suede. iniversity, returned to Columbia last her parents, Mr. and Mrs. J. C. Leopard her great store of fine raiment, of the at Gallatin, Mo.

AT THE THEATERS

Tonight and Thursday-Alice Joyce Miss Joyce a vehicle with excellent op-

portunity for emotional acting. Friday and Saturday-"A Virgin Parwho grew to maidenhood alone on a savage island, her only companion being the lions, monkeys and other denizens of the beautiful tropical island.

Larry Semon in "The Fall Guy" will also be on the bill.

> CAR WASHING POLISHING OILING and GREASING TAYLOR GARAGE

Is always the expected thing

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er disappointed whether you

are eating the four course lun-

cheon at sixty-five cents, or

the special Merchants' Plate

Never "How Cheap" but in-

variably "How Good" is the

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dom pay any more for the

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the result of careful manage-

ment and accurate cost ac-

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counting.

WOMAN BUYS 1,000 FROCKS

Gives Employment to Many by Lavishly Spending Her

BY CLYDE A. BEALS)

changes of raiment; how she took her the famsea; and how for the good of the people see I'm not. I'm a cultured wo

manufactured by employes of the state As the forty-seventh summer of her birth brewer's amber product but, on occa- the earth, which gladden the hearts of make more employment. To all this, she

and stole enough state-made wine to For, in the land of Nottingham, had she not labored long and with great faith, The hair-raising tales of the Univer- and had not her labors built a great sansity of Missouri are just begun with such atorium where the great and good from as the foregoing. There are faculty mem- the far countries gathered to bathe and bers in the University who could hold a to steam off the juice of the grape, and, mass meeting for three hours with noth- for thus, she relates, had they not also

Wherefore, then, did she not go forth from the land of Nottingham, even unto Paris and unto London, there to taste precious raiment, and to deck herself in Mrs. William Ridge of Phoenix, Ariz., it thus to become a great lady? All this

So it came to pass that she fared forth George Rector of Canton, Mo., is a and took with her, her modest harem of guest at the Y. M. C. A. for a few days, one husband, the third whom the stars High Proctor, assistant secretary of the Y. M. C. A. returned to Columbia today after visiting in Jefferson City for hair black as the starless night, of probably twenty, in laceless brown shoes

So it came to pass that the portfy finest furs, of gorgeous and beautifu cloth trimmed with beaten silver or with delicate emproidery or with precious jew-els that the hands of multitudious hand-

And her fame spread with the winds and the scribes came and hearkened in "The Inner Chamber" comes to the unto her words and learned that in Columbia Theater for tonight and tomor- the goodness of her heart she had chosrow. The picture tells a story of a en to have clothes many and rare to pro girl who struggles to support her mother vide employment for the people; for the and also find happiness. It furnishes sight of the people without bread in their sight of the people without bread in their mouths or gold or silver in their hands Phone 238-Red. Hughes Furniture Co.

she avowed made her heart sore. So she told the scribes she spread her money and bought many things and provided

scribe who records this tale of the Thousand Gowns, one of these who can to witness her greatness winged forth the tale that she was a "vulgarian."

"But," quoth she to the teller of this tale, as she sat in the luxurious room (United Press Staff Correspondent.)

LONDON, (By Mail.)—Harken unto this New Arabian Night, the Tale of the I am ambidextrous, a-m-b-i-d-ex-t-rous, usand Gowns; how a portly dame you know. I am the originator of pen forsook her modest calling to become a painting and I am proud to have been grand lady; how she gathered myraid the only pupil of the late Edwin Ellis, marine painter. Because harem and fine raiment and went to live am a self-made woman and because in the land of London; how the scribes seek to do good by spending my money gathered and spread her name and the in such a way as to provide employment fame of her raiment far over land and they say I'm a vulgarian. But you can

And it came to pass, so this great and Now, in the land of Nottingham dwelt till it reached the ears of one practiced agreed.

"But," quoth the harem, interrupting

"Madame is not to get paid." And when later the teller of this tale asked about the pictures, the great and good lady repeated the story, adding, "And we are going to give the money we get from the picture to charity."

And the teller of this tale left the pres ence of the great and good lady, wonder ing what three was new under the sun and recalling that many and devious are the ways of worshipping the great god, Publicity.

THE CALENDAR

Notices for this column should reach the Missourian the day before they are to be published.

Dec. 27, 28, 29-Fees for fall term

Dec. 30 .- First day of the two-day reg istration at the University. Dec. 31.-Last day for former service men to renew their government insurance

Jan. 2.-City grade and high school Jan. 3.-Stephens College reopens Jan. 5 .- Christian College reopens.

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COLUMBIA THEATRE

One Night Only

Wednesday, Jan. 4

ved Seats on Sale Tuesday Jan. 3rd. 9:00 a.m. Lower Floor, \$1.50 and \$1.00 plus tax. Balcony (For Colored Only-, \$1.00 plus tax. Gallery, unreserved, 50c plus tax.



Get a "Close-Up"

→ ALILEO made the telescope and brought to light unknown Tstars and planets, the craters of the moon, the rings of Saturn and other things. Properly used, the telescope is a wonderfully effective instrument. But look through the wrong end and your vision becomes distorted; things get out of focus; objects well within your reach look miles away.

An important province of this paper is to act your telescope. Use it properly and your vision is enlarged. That means reading the advertisements as well as the other news. Fail to read the advertising and you overlook a great deal that you ought to see and know-the best in values-opportunities for economy, increased comfort, convenience and happiness.

Advertising brings close to your hand the things you want. Tells you where to buy them-what they cost. You glean much valuable information about merchants, their stores, their goods, their services-all important points to you as a possible pur-

You may read every line of the news columns-but if you overlook the advertising you remain uninformed about the very things that concern you most vitally. Unquestionably, you narrow your vision. Get a "close-up."

Read the advertisements